

Public Relations/Communication

Please Note:

Prospective job candidates are URGED to check with the respective department, dean, or payroll office for a more detailed description of qualifications. DO NOT apply for jobs via CUPE 3912, but directly with the contact person for each job posting. Some departments may accept applications online; others might not. It is our recommendation that you include a COMPLETE CV with every application, even if it is not requested.

Jobs are listed newest-to-oldest and expired job postings are periodically archived.



Department/Faculty: Communication Studies
Course Name: Health Communication: Theory & Practice
Course Code: GPRL*6511*19
Academic Term: Winter
Class Timetable: TBA
Course Unit Value: 0.5 unit

Start Date: 1/6/2014
End Date: 4/30/2014

Qualifications:
A PhD in health communication, health promotion or a related field.
Five
years of experience in a health-related organization and demonstrated
knowledge of the Canadian healthcare system are required.

Preference will be given to candidates with graduate-level course work in pedagogical approaches and experience in distance teaching. Experience teaching at the graduate level is an asset.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties:

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
Email: amy.thurlow@msvu.ca

Application deadline: 12/16/2013



Department/Faculty: Communication Studies
Course Name: Mass Media & Public Opinion
Course Code: PBRL/COM*3013*07
Academic Term: Winter
Class Timetable: TTH 01:30-02:45PM
Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline, a minimum of five years' of public relations/corporate communication experience with an emphasis on mass media, and demonstrated knowledge of public opinion theory and practice.

Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties:

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
Email: amy.thurlow@msvu.ca

Application deadline: 12/16/2013



Department/Faculty: Communication Studies
Course Name: Mass Media & Public Opinion
Course Code: PBRL/COMM*3013*06
Academic Term: Winter
Class Timetable: TTH 09:00-10:15AM
Course Unit Value: 0.5 unit

Start Date: 1/6/2014
End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline, a minimum of five years' of public relations/corporate communication experience with an emphasis on mass media, and demonstrated knowledge of public opinion theory and practice.

Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment. —————

Additional Duties:

Remuneration: Remuneration is in accordance with the Collective Agreement

between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca

Application deadline: 12/16/2013



Department/Faculty: Communication Studies

Course Name: Advanced PR Writing

Course Code: PBRL*4107*01

Academic Term: Winter

Class Timetable: TTH 9:00AM-10:15AM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline and five years'

professional experience in public relations writing. Demonstrated expertise in researching, writing and editing complex pieces is required.

Preference will be given to applicants with graduate level course work in

the pedagogy of public relations education and experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking,

distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment. _____

Additional Duties:

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to: Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies Email: amy.thurlow@msvu.ca

Application deadline: 12/13/2013



Department/Faculty: Communication Studies
Course Name: Visual Design & Communication
Course Code: COMM*3022*02
Academic Term: Winter
Class Timetable: TTH 10:30AM-11:45AM
Course Unit Value: 0.5 unit

Start Date: 1/6/2014
End Date: 4/30/2014

Qualifications:
A master's degree in communication or related discipline and five years' professional experience in public relations and demonstrated knowledge of

semiotic theory. Applicants must have experience working with designers, printers, graphic artists, web masters and other text-based media specialists.

Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties:

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
 Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
 Email: amy.thurlow@msvu.ca

Application deadline: 12/13/2013



Department/Faculty: Communication Studies
 Course Name: Advanced PR Writing
 Course Code: PBRL*4107*01
 Academic Term: Winter
 Class Timetable: TTH 9:00AM-10:15AM

Course Unit Value: 0.5

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline and five years' professional experience in public relations writing. Demonstrated expertise in researching, writing and editing complex pieces is required. Preference will be given to applicants with graduate level course work in

the pedagogy of public relations education and experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties:

Remuneration: Remuneration is in accordance with the Collective Agreement

between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca

Application deadline: 12/3/2013



Department/Faculty: Communication Studies

Course Name: Mass Media & Public Opinion

Course Code: PBRL/COMM*3013*07

Academic Term: Winter

Class Timetable: TTH 01:30-02:45PM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline, a minimum of five years' of public relations/corporate communication experience with an emphasis on mass media, and demonstrated knowledge of public opinion theory and practice. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties:

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
Email: amy.thurlow@msvu.ca

Application deadline: 12/3/2013



Department/Faculty: Communication Studies

Course Name: Mass Media & Public Opinion

Course Code: PBRL/COMM*3013*06

Academic Term: Winter

Class Timetable: TTH 09:00AM-10:15AM

Course Unit Value: 0.5

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline, a minimum of

five years' of public relations/corporate communication experience with an

emphasis on mass media, and demonstrated knowledge of public opinion

theory and practice. Preference will be given to applicants with graduate level course work in

the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking,

distribution of student evaluation questionnaires, involvement in student

appeals, and other duties appropriate to the appointment.

Additional Duties:

Remuneration: Remuneration is in accordance with the Collective Agreement

between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca

Application deadline: 12/3/2013



Department/Faculty: Communication Studies

Course Name: Visual Design and Communication

Course Code: COMM*3022*02

Academic Term: Winter

Class Timetable: TTH 10:30-11:45AM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in communication or related discipline and five years'

professional experience in public relations and demonstrated knowledge of

semiotic theory. Applicants must have experience working with designers,

printers, graphic artists, web masters and other text-based media specialists. Preference will be given to applicants with graduate level

course work in

the pedagogy of public relations education and successful experience in

university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking,

distribution of student evaluation questionnaires, involvement in student

appeals, and other duties appropriate to the

appointment.

Additional Duties:

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
Email: amy.thurlow@msvu.ca

Application deadline: 12/3/2013



Department/Faculty: Communication Studies
Course Name: Visual Design and Communication
Course Code: COMM*3022*05
Academic Term: Winter
Class Timetable: W 04:30PM-7:00PM
Course Unit Value: 0.5 unit

Start Date: 1/2/2014
End Date: 4/30/2014

Qualifications:

COMM 3022, Visual Design & Communication
A master's degree in communication or related discipline and five years' professional experience in public relations and demonstrated knowledge of semiotic theory. Applicants must have experience working with designers, printers, graphic artists, web masters and other text-based media specialists. Preference will be given to applicants with graduate level course work in

the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
 Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
 Email: amy.thurlow@msvu.ca Application deadline: 12/3/2013



Department/Faculty: Communication Studies
 Course Name: Foundations of Public Relations
 Course Code: PBRL*1010*05
 Academic Term: Winter
 Class Timetable: MW 01:30-02:45PM
 Course Unit Value: 0.5 unit

Start Date: 1/6/2014
 End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline. At least 10 years of professional experience in public relations or corporate communication. Experience teaching at an introductory level for first year university students. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in

university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment. —————

Additional Duties:—————

Remuneration: Remuneration is in accordance with the Collective Agreement

between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/22/2013



Department/Faculty: Communication Studies

Course Name: Designing Science Communication Campaigns

Course Code: COMM*4501*01

Academic Term: Winter

Class Timetable: MW 12:00-01:15PM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations, communication or a related discipline, five years of recent professional communication experience in

a science-related position with an emphasis on strategic communication

planning and evaluation. Preference will be given to applicants with experience using Moodle,

graduate level course work in the pedagogy of post-secondary teaching,
and
successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and
marking,
distribution of student evaluation questionnaires, involvement in
student
appeals, and other duties appropriate to the
appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective
Agreement
between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae
and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/22/2013



Department/Faculty: Communication Studies

Course Name: Health Communication: Theory & Practice

Course Code: GPRL*6511*19

Academic Term: Winter

Class Timetable: TBA

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A PhD in health communication, health promotion or a related field.

Five

years of experience in a health-related organization and demonstrated
knowledge of the Canadian healthcare system are required. Preference
will be given to candidates with graduate-level course work in
pedagogical approaches and experience in distance teaching. Experience

teaching at the graduate level is an asset.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties:_____

Remuneration: Remuneration is in accordance with the Collective Agreement

between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/22/2013



Department/Faculty: Communication Studies

Course Name: Mass Media & Public Opinion

Course Code: PBRL/COMM*3013*07

Academic Term: Winter

Class Timetable: TTH 01:30-02:45PM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline, a minimum of

five years' of public relations/corporate communication experience with an

emphasis on mass media, and demonstrated knowledge of public opinion

theory and practice. Preference will be given to applicants with graduate level course work in

the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment. —————

Additional Duties:—————

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/22/2013



Department/Faculty: Communication Studies

Course Name: Mass Media & Public Opinion

Course Code: PBRL/COMM*3013*06

Academic Term: Winter

Class Timetable: TTH 09:00-10:15AM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline, a minimum of

five years' of public relations/corporate communication experience with an

emphasis on mass media, and demonstrated knowledge of public opinion

theory and practice. Preference will be given to applicants with graduate level course work in

the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
 Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
 Email: amy.thurlow@msvu.ca Application deadline: 11/22/2013



Department/Faculty: Communication Studies
 Course Name: Advanced PR Writing
 Course Code: PBRL*4107*01
 Academic Term: Winter
 Class Timetable: TTH 09:00-10:15AM
 Course Unit Value: 0.5 unit

Start Date: 1/6/2014
 End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline and five years' professional experience in public relations writing. Demonstrated expertise in researching, writing and editing complex pieces is required. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties:_____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/22/2013



Department/Faculty: Communication Studies

Course Name: Communication Theory

Course Code: GPRL*6102*18

Academic Term: Winter

Class Timetable: T 07:15PM-09:45PM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A PhD in public relations, communication or related field and demonstrated

expertise in communication theory. Experience teaching at the graduate level as well as experience teaching using online technologies. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the

appointment. _____

Additional Duties:_____

Remuneration: Remuneration is in accordance with the Collective Agreement

between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Crisis Communication Management

Course Code: PBRL*4019*02

Academic Term: Winter

Class Timetable: TTH 10:30AM-11:45AM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline and five years' professional public relations experience that includes significant experience in managing crisis communication at a senior level. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment. _____

Additional Duties:_____

Remuneration: Remuneration is in accordance with the Collective Agreement

between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
 Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
 Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies
 Course Name: Crisis Communication Management
 Course Code: PBRL*4019*01
 Academic Term: Winter
 Class Timetable: MW 3:00PM-4:15PM
 Course Unit Value: 0.5 unit

Start Date: 1/6/2014
 End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline and five years' professional public relations experience that includes significant experience in managing crisis communication at a senior level. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties:_____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
 Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies
Course Name: Health Communication: Theory & Practice
Course Code: COMM*4511*19
Academic Term: Winter
Class Timetable: TBA
Course Unit Value: 0.5 unit

Start Date: 1/6/2014
End Date: 4/30/2014

Qualifications:

A master's degree in health communication, health promotion or a related field. Five years of experience in a health-related organization and demonstrated knowledge of the Canadian healthcare system are required. Preference will be given to candidates with graduate-level course work in pedagogical approaches and experience in distance teaching. Experience teaching at the graduate level is an asset.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies
 Course Name: Persuasive Public Relations Writing
 Course Code: PBRL*3012*04
 Academic Term: Winter
 Class Timetable: TTH 12:00PM-01:15PM
 Course Unit Value: 0.5 unit

Start Date: 1/6/2014
 End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline and five years professional experience in public relations, and demonstrated expertise in persuasive writing. Strong research, writing and editing skills required. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
 Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies
 Course Name: Persuasive Public Relations Writing

Course Code: PBRL*3012*03
 Academic Term: Winter
 Class Timetable: TTH 12:00PM-01:15PM
 Course Unit Value: 0.5 unit

Start Date: 1/7/2014
 End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline and five years professional experience in public relations, and demonstrated expertise in persuasive writing. Strong research, writing and editing skills required. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties:_____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
 Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
 Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies
 Course Name: Research Methods in Public Relations
 Course Code: PBRL*3016*03
 Academic Term: Winter
 Class Timetable: MW 12:00PM-01:15PM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline. Demonstrated expertise with both qualitative and quantitative research methods in the context of public relations/corporate communication is essential. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: New Media in Public Communication

Course Code: COMM*3025*01

Academic Term: Winter

Class Timetable: M 04:30PM-07:00PM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in communication and three years' professional experience working with social media in a communication management context. Applicants must have experience with strategic communication planning that includes social media tactics. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Visual Design & Communication

Course Code: COMM*3022*03

Academic Term: Winter

Class Timetable: M 04:30PM-07:00PM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in communication or related discipline and five years' professional experience in public relations and demonstrated knowledge of semiotic theory. Applicants must have experience working with designers, printers, graphic artists, web masters and other text-based media specialists. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
 Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
 Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies
 Course Name: Visual Design & Communication
 Course Code: COMM*3022*02
 Academic Term: Winter
 Class Timetable: TTH 10:30AM-11:45AM
 Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in communication or related discipline and five years' professional experience in public relations and demonstrated knowledge of semiotic theory. Applicants must have experience working with designers, printers, graphic artists, web masters and other text-based media specialists. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies
Course Name: Visual Design and Communication
Course Code: COMM*3022*01

Academic Term: Winter

Class Timetable: MW 10:30AM-11:45AM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in communication or related discipline and five years'

professional experience in public relations and demonstrated knowledge of

semiotic theory. Applicants must have experience working with designers,

printers, graphic artists, web masters and other text-based media specialists. Preference will be given to applicants with graduate level

course work in

the pedagogy of public relations education and successful experience in

university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking,

distribution of student evaluation questionnaires, involvement in student

appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement

between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies
 Course Name: Health Communication: Theory & Practice
 Course Code: GPRL*6511*19
 Academic Term: Winter
 Class Timetable: Asynchronous
 Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A PhD in health communication, health promotion or a related field.

Five

years of experience in a health-related organization and demonstrated knowledge of the Canadian healthcare system are required. Preference will be given to candidates with graduate-level course work in pedagogical approaches and experience in distance teaching. Experience teaching at the graduate level is an asset.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties:_____

Remuneration: Remuneration is in accordance with the Collective Agreement

between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Mass Media & Public Opinion

Course Code: PBRL/COM*3013*05

Academic Term: Winter
 Class Timetable: MW 03:00PM-04:15PM
 Course Unit Value: 0.5 unit

Start Date: 1/6/2014
 End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline, a minimum of five years' of public relations/corporate communication experience with an emphasis on mass media, and demonstrated knowledge of public opinion theory and practice. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
 Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
 Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies
 Course Name: Advanced PR Management
 Course Code: PBRL*4014*18

Academic Term: Winter
 Class Timetable: M 04:30-05:30PM
 Course Unit Value: 0.5 unit

Start Date: 1/6/2014
 End Date: 4/30/2014

Qualifications:

A master's degree in communication or related discipline and five years' professional experience in public relations. Demonstrated familiarity with current management theories and their application to the practice of public relations is essential as well as experience teaching using online technologies. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties:

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
 Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
 Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies
 Course Name: Research Methods in Public Relations

Course Code: PBRL*3016*01
 Academic Term: Winter
 Class Timetable: MW 09:00-10:15AM
 Course Unit Value: 0.5 unit

Start Date: 1/6/2014
 End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline. Demonstrated expertise with both qualitative and quantitative research methods in the context of public relations/corporate communication is essential. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties:_____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies
 Course Name: Organizational Theory & PR Leadership
 Course Code: GPRL*6104*02*19
 Academic Term: Winter
 Class Timetable: W 07:15PM-09:45PM
 Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A PhD in public relations, communication, organizational management or related field. Experience teaching at the graduate level as well as experience teaching using online technologies. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Communication: Theory & Practice

Course Code: PBRL/COMM*2013*04

Academic Term: Winter

Class Timetable: TTH 01:30PM-02:45PM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline, and experience in interpersonal, small group, organizational, intercultural and/or mass communication. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education, experience teaching at the university level and graduate-level course work in communication theory.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and the names of three references to:
 Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
 Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies
 Course Name: Advanced Public Relations Management
 Course Code: PBRL*4014*01
 Academic Term: Winter
 Class Timetable: MW 10:30AM-11:45AM
 Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in communication or related discipline and five years' professional experience in public relations. Demonstrated familiarity with current management theories and their application to the practice of public relations is essential. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement

between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Media, Culture & Society

Course Code: GPRL*6105*01*18

Academic Term: Winter

Class Timetable: T 04:30-07:00

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A PhD in public relations, communication or media. Demonstrated expertise in media analysis. Experience in teaching at the graduate level as well as experience teaching with online technologies. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Mass Media & Public Opinion

Course Code: PBRL/COMM*3013*04

Academic Term: Winter

Class Timetable: MW 10:30AM-11:45AM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline, a minimum of five years' of public relations/corporate communication experience with an emphasis on mass media, and demonstrated knowledge of public opinion theory and practice. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Advanced Public Relations Management

Course Code: PBRL*4014*02

Academic Term: Winter

Class Timetable: TTH 12:00PM-01:15PM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in communication or related discipline and five years' professional experience in public relations. Demonstrated familiarity with current management theories and their application to the practice of public relations is essential. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Visual Design & Communication

Course Code: COMM*3022*04

Academic Term: Winter

Class Timetable: T 04:30-07:00PM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in communication or related discipline and five years' professional experience in public relations and demonstrated knowledge of semiotic theory. Applicants must have experience working with designers, printers, graphic artists, web masters and other text-based media specialists. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Persuasive Public Relations Writing

Course Code: PBRL*3012*01

Academic Term: Winter

Class Timetable: TTH 9:00AM-10:15AM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline and five years professional experience in public relations, and demonstrated expertise in persuasive writing. Strong research, writing and editing skills required. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement

between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: Amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Advanced Public Relations Writing

Course Code: PBRL*4107*01

Academic Term: Winter

Class Timetable: TTH 9:00AM-10:15AM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline and five years' professional experience in public relations writing. Demonstrated expertise in researching, writing and editing complex pieces is required. Preference will be given to applicants with graduate level course work in

the pedagogy of public relations education and experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement

between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Intro to Public Speaking

Course Code: PBRL/COMM*2211*04

Academic Term: Winter

Class Timetable: TTH 10:30AM-11:45AM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in communication or related discipline and five years relevant public relations/communication experience. Previous teaching in

a speech communication program would be an asset. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Mass Media & Public Opinion

Course Code: PBRL/COMM*3013*06

Academic Term: Winter

Class Timetable: TTH 09:00AM-10:15AM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline, a minimum of

five years' of public relations/corporate communication experience with an

emphasis on mass media, and demonstrated knowledge of public opinion

theory and practice. Preference will be given to applicants with graduate

level course work in
the pedagogy of public relations education and successful experience in
university-level teaching.

Duties: Preparation, teaching, student consultation, grading and
marking,
distribution of student evaluation questionnaires, involvement in
student
appeals, and other duties appropriate to the
appointment. —————

Additional Duties:—————

Remuneration: Remuneration is in accordance with the Collective
Agreement
between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae
and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies

Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Mass Media & Public Opinion

Course Code: PBRL/COMM*3013*07

Academic Term: Winter

Class Timetable: TTH 01:30PM-02:45PM

Course Unit Value: 0.5 unit

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or related discipline, a minimum
of

five years' of public relations/corporate communication experience
with an

emphasis on mass media, and demonstrated knowledge of public

opinion

theory and practice. Preference will be given to applicants with graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment.

Additional Duties: _____

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
Email: amy.thurlow@msvu.ca Application deadline: 11/7/2013



Department/Faculty: Communication Studies

Course Name: Co-op Term I/Co-op Term II/Co-op Term III

Course Code: PBRL*1188*01/PBRL*2288*01/PBRL*3388*01

Academic Term: Winter

Class Timetable: TBA

Course Unit Value: .50

Start Date: 1/6/2014

End Date: 4/30/2014

Qualifications:

A master's degree in public relations or a related discipline and five years of recent professional public relations work experience at a managerial level. Applicants should have experience in supervising and evaluating entry level PR employees or co-op education students. This

contract will include academic supervision throughout the semester of students from all three work term courses and evaluation of their work term assignments which are submitted throughout the semester and vary by level. Preference will be given to applicants with experience using Moodle, graduate level course work in the pedagogy of public relations education and successful experience in university-level teaching.

Duties: Preparation, teaching, student consultation, grading and marking, distribution of student evaluation questionnaires, involvement in student appeals, and other duties appropriate to the appointment. -----

Additional Duties:-----

Remuneration: Remuneration is in accordance with the Collective Agreement between Mount Saint Vincent University and CUPE 3912

How to apply: Send your application accompanied by curriculum vitae and

the names of three references to:

Department Chair: Dr. Amy Thurlow, Dept. of Communication Studies
 Email: amy.thurlow@msvu.ca Application deadline: 10/23/2013
